Dear Friends and Colleagues:

We invite you to become a sponsor of the Third Annual Poudre River Forum, scheduled at The Ranch Events Complex on FRIDAY, FEBRUARY 5, 2016.

The Poudre River Forum is a project of the Poudre Runs Through It Study/Action Work Group. Now in our fourth year, the Work Group acts to improve the health of the Poudre River while recognizing its value as a working river—meeting the demands of agriculture, recreation, and urban users. We host the Poudre River Forum to bring together those who live in the communities of the Poudre—Fort Collins, Timnath, Windsor and Greeley—to learn about the river, what it does for us and what it needs from us. Our first two Forums averaged 250 participants and we expect 350 this coming February.

Here's what past participants have reported:

- I like the broad array of topics covered—from farms to fish—and hearing from those whose views about the Cache la Poudre River span a diverse range
- Great opportunity to see and hear what is going on along the river
- Really good educational background about what is happening behind the scenes to plan for the future, including ideas for optimizing water use in ag and cities and protecting the river’s ecology

We are seeking sponsorships from those businesses and organizations that have a particular interest in the Poudre. Sponsorship is an opportunity to show that you value bringing diverse voices and interests together to learn about the river. Funds from sponsorships allow us to host a self-sustaining event, keep registration fees low, and waive fees for students and others who otherwise cannot afford to attend.

Sponsorships can range from $250 to $2500 with complimentary registrations outlined on the attached form. (Note: this year everyone who attends and/or staffs a booth will need to register at $50 to cover the costs of program, lunch, and beer-and-music reception.) If this sponsorship opportunity is of interest, please complete the separate form and send it with your payment.

Thanks for your consideration. If you have any questions, please call or email us.

Sincerely,

MaryLou Smith, Facilitator
Poudre Runs Through It, Colorado Water Institute,
MaryLou.Smith@colostate.edu
970-491-5899

Gailmarie Kimmel, Event Coordinator
Poudre River Forum
gmkimmel@gmail.com
970-692-1443
SPONSORSHIP for Poudre River Forum - Friday February 5, 2016

All sponsors contributing $250 or more will be recognized on our website, on the printed program, and on the display screen the day of the event.

Complimentary registrations will be granted for contributions of $500 and more as follows:

- $500—one complimentary registration
- $1000—two complimentary registrations
- $2000 or more—four complimentary registrations

You will have an opportunity closer to the event date to specify the names of those to receive your complimentary registrations.

We (I) would like to contribute $___________ to be a sponsor of the 2016 Poudre River Forum.

Sponsor Name ____________________________________________________________
Contact Person _________________________________________________________
Email Address __________________________________________________________
Best Phone Number _____________________________________________________

Please email a high resolution format of your logo (for print and for online) to email below.

Signature__________________________________________ Date____________________
(Authorized representative)

Payment options:
(1) Complete this form and send it with your tax-deductible check made out to Community Foundation of Northern Colorado, 4745 Wheaton Dr #100, Fort Collins, CO 80525. Please note on your check that it is for the Poudre River Forum.
(2) Pay via credit card at https://www.mycommunityfoundationnc.org/donate. Please select the fund Poudre Runs Through It—Forum from their designation list.

Thank you for your support. If you have any questions, please contact Poudre River Forum event coordinator, Gailmarie Kimmel. 970-692-1443 gmkimmel@gmail.com